

# Entrepreneur India

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## Utensil Cleaning Bar

<b>Capacity:</b>	0
<b>Plant and machinery cost:</b>	0.00 Lakh
<b>Working Capital:</b>	0.00 Lakh
<b>Rate of return(ROR):</b>	0.00 %
<b>Break Even Point (BEP):</b>	0.00 %
<b>TCI:</b>	0.00 Lakh
<b>Cost of Project:</b>	0.00 Lakh

Utensil-cleaning products are formulations in powder, bar, paste or liquid form, containing a cleansing agent like synthetic detergent, soap, SLS, etc., along with powdered, mildly abrasive materials (optional in case of liquid). These are used primarily for cleaning of utensils and crockery, and secondarily for kitchen shelf and basin or even cooker tops, etc., where cleansing is affected by the combined action of detergency and scrubbing.

In utensil cleaning category, dishwashing bars dominate market revenues, followed by liquid cleaners whereas dishwashing paste has negligible contribution. Consumers in urban areas are now upgrading to dishwashing liquids which are expected to register robust growth in the forecast period. Powder based utensil cleaners are now set to diminish from the market. The surface cleaning market is growing mainly because of rising awareness about brands due to heavy promotion by leading companies.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

## **NIIR PROJECT CONSULTANCY SERVICES**

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