

Entrepreneur India

106-E, Kamla Nagar, New Delhi-110007, India.

Tel: 91-11-23843955, 23845654, 23845886, +918800733955,

Mobile: +91-9811043595.

Email: npcs.ei@gmail.com ,info@entrepreneurindia.co

Website: www.entrepreneurIndia.co

Soft Drinks (Cola, Orange, Lemon, Mango Pulp, Ginger, Clear Lemon 7up type)

Capacity:	48000 Bottles/Day
Plant and machinery cost:	94.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	41.00 %
Break Even Point (BEP):	49.00 %
TCI:	474.00 Lakh
Cost of Project:	474.00 Lakh

Soft drinks are largely used in the society to serve any guest in the house, in the commercial and industrial units to entertain the customers. It some times acts as medicine also, for little stomach problems or headache. It is used as drinks for recreation. There are different types of printed packing material used for aseptic packing of the finished products. Selection of flavour and taste is the main criteria for manufacturing of quality soft drinks. There is good market available in the summer season and less market in the winter season where temperature fall down below 150C. There is very good market demand for soft drinks.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

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