

# Entrepreneur India

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## Indian Made Foreign Liquor

|                                  |                 |
|----------------------------------|-----------------|
| <b>Capacity:</b>                 | 10,000 Btls/Day |
| <b>Plant and machinery cost:</b> | 201.00 Lakh     |
| <b>Working Capital:</b>          | 150.00 Lakh     |
| <b>Rate of return(ROR):</b>      | 50.93 %         |
| <b>Break Even Point (BEP):</b>   | 44.86 %         |
| <b>TCI:</b>                      | 450.00 Lakh     |
| <b>Cost of Project:</b>          | 450.00 Lakh     |

Indian made foreign liquor basically prepared from ethyl alcohol of different concentration with added flavour and coloured bottled hygienically. In India there are about 260 units engaged in the production of alcoholic brandy, whisky, beer & other beverages. The installed capacity of all those units is estimated of the order of 1400 to 1450 million liters per annum. India has been exporting alcohol in a substantial quantities. The estimated growth rate of demand is 20% per annum with increase in population and other industrial growth and consumption. There is good scope for new comers.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

## **NIIR PROJECT CONSULTANCY SERVICES**

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