

Entrepreneur India

106-E, Kamla Nagar, New Delhi-110007, India.

Tel: 91-11-23843955, 23845654, 23845886, +918800733955,

Mobile: +91-9811043595.

Email: npcs.ei@gmail.com ,info@entrepreneurindia.co

Website: www.entrepreneurIndia.co

ROSE PLANTATION AND ROSE OIL EXTRACTION

Capacity:	Flower Yield 4000 Kgs/Ha/Annum, Flower Yield 60 Kgs/Day. Avg., 75 Kgs Rose Oil/Annum, 25000 Ltrs. Ro
Plant and machinery cost:	30.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	45.00 %
Break Even Point (BEP):	43.00 %
TCI:	98.00 Lakh
Cost of Project:	98.00 Lakh

There are more than 5000 varieties of rose in India of which only a few yield essential oils. The varieties that are grown in India for obtaining essential oils are *Rosa damascena* Mill (Fasli Rosa) and *Rosa borboniana* Desf (Edward Rose). The yield of rose oil is about 0.8 to 3.5 total per maund of rose flowers. Rose oils are in constant use as components of a wide range of flower and fancy perfumes and several of them are to be found in every cosmetic. The main use of natural rose oil is found in Perfume Spray Industry, Toilet Soap Industry, Talcum Powder Industry and Agarbatti Industry. It is produced in India in large quantities in Uttar Pradesh state. It exports 60% products to overseas market and 40% is indigenously sold. The two major exporting countries are Japan and India and it is creditable for this industry to take about 40% of share where other Indian industries have hardly a share of less than 1% of the world market. A new entrepreneur can confidently venture into this field.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the inputs in their research.

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