

Entrepreneur India

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FRUIT JUICE IN ASEPTIC PACKAGING

Capacity:	300000 Packs/day (Orange & Pineapple)Each Pack 200 ml.
Plant and machinery cost:	205.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	57.00 %
Break Even Point (BEP):	26.00 %
TCI:	1414.00 Lakh
Cost of Project:	1414.00 Lakh

Fruit juices/drinks can be classified as the liquid and pulpy material in relatively homogeneous forms derived from fruit. A glass of fruit juice is an excellent way start the morning meal with people of all ages. It is a most popular product extensively used during summer. In winter and other seasons also cold drink is linked by some people. Juices in Aseptic Packaging are having large shelf life and needs no refrigeration or cold temperature for preservation. These are used in canteens, hotels, restaurants and also in marriages, birthday parties all types of functions. Due to the public consciences about health, it has been found that more and more public are interested to true fruit juices. It has been found that there is average growth rate of demand will be 15%. There is good scope for new manufactures if they produce quality product with economic prices.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

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