

Entrepreneur India

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Chocolate

Capacity:	600 Kg./day
Plant and machinery cost:	27.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	53.00 %
Break Even Point (BEP):	38.00 %
TCI:	131.00 Lakh
Cost of Project:	131.00 Lakh

The covering of chocolates was originally carried out solely by hand the process being known as hand dipping. Each piece or centre was handled individually, dropped into molten chocolate, covered and finally placed a plaque to set. The chocolate is conveyed by a series of rotating drums to the upper part of the machine, color it is scrapped off and falls into a trough. It is the favorite item of children. Its primary feature is that it is solid at room temperature of 20-25°C and yet melts rapidly in the mouth at 37°C giving a liquid, which appears smooth to the tongue. Indian chocolate market grew at the rate of 10% pa, driven mainly by the children segment. There is a good scope for new entrants.

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