

# Entrepreneur India

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## Ball Point Pen Refills

<b>Capacity:</b>	10,000 Nos./day
<b>Plant and machinery cost:</b>	4.00 Lakh
<b>Working Capital:</b>	30.00 Lakh
<b>Rate of return(ROR):</b>	43.00 %
<b>Break Even Point (BEP):</b>	47.00 %
<b>TCI:</b>	30.00 Lakh
<b>Cost of Project:</b>	30.00 Lakh

In modern time ball pen refills are being produced from plastic materials and is having bright future in specially India. Ball pen refill is stocked by big stationery merchants, general merchants, and even road side small shops. The ball point pen refills are in extensive use in every home, industrial house, commercial establishment, school and every shop etc. The ball point pen ink is quite different from other type of writing inks. It gives a very shining and attractive writing. Ball pen has largely replaced ink pen because of their cheapness and easiness in use. There is a bright future for ball pen refills. The literacy in India is increasing with the development of country. Demand for ball pen is increasing with the opening of education centre. There is good future for existing as well as new entrepreneurs.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

## **NIIR PROJECT CONSULTANCY SERVICES**

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