

# Entrepreneur India

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## Fruit Juice (Mango, Orange & Litchi) & Sugarcane Juice In Aseptic Packaging & Pet Bottles

<b>Capacity:</b>	Mango Juice 3600 KLs., Orange Juice 3600 KLs,Litchi Juice 3600 KLs,Sugarcane Juice 720 KLs Per Annu
<b>Plant and machinery cost:</b>	275.00 Lakh
<b>Working Capital:</b>	0.00 Lakh
<b>Rate of return(ROR):</b>	43.00 %
<b>Break Even Point (BEP):</b>	52.00 %
<b>TCI:</b>	726.00 Lakh
<b>Cost of Project:</b>	726.00 Lakh

Fruit juices are health drinks; it is largely used throughout the society and popularity of fruit juices are gradually increasing. There is good scope of export of fresh fruit juices. Best food technologists are available in India who can provide the technology of fruit juices processing and bottling the same. Juices in aseptic packaging are basically used to quench the thirst and to get refreshment. It is quite safe, so it is used easily by the people of all ages. Sugar cane juice is very useful in summer season and used as cold drink and gives good taste. The role of packaging is to protect and preserve the product from producer to the end user. It also performs a marketing role in promoting the brand positioning through package shape, material or decoration, which must also provide identification and selected information. As a whole this is one of the best items now days, which has very good market demand. There is a good scope for new entrants to enter into this field.

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