

# Entrepreneur India

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## CLEANING POWDER (Vim Type)

<b>Capacity:</b>	2000 Kgs. / Day
<b>Plant and machinery cost:</b>	9.00 Lakh
<b>Working Capital:</b>	0.00 Lakh
<b>Rate of return(ROR):</b>	44.00 %
<b>Break Even Point (BEP):</b>	47.00 %
<b>TCI:</b>	65.00 Lakh
<b>Cost of Project:</b>	65.00 Lakh

The powder commonly employed for the cleaning of household utensils is known as utensils cleaning powder. It is available in the market by various trade names such as Vim Biz and many others. Among all brands, cleaning powder Vim has captured a good market. It is most popularized for more than last two decades. All over the world the utensils cleaning powder, it is an industry of massive proportions today. It is used in cleaning of all types of utensils, floors, tiles, washbasins and other sanitary items as so on. It has grown at a much faster rate during last decade in all developed countries of the world. There are about four units manufacturing of VIM type cleaning powder in the organized sector. It has been assumed that the India total demand for good quality cleaning powder is around 2,60,000 MT per year. There is a good scope for new entrants.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

## **NIIR PROJECT CONSULTANCY SERVICES**

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