

# Entrepreneur India

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## Ice Cream & Ice Candy

<b>Capacity:</b>	1200 Kgs./ Day
<b>Plant and machinery cost:</b>	19.00 Lakh
<b>Working Capital:</b>	78.00 Lakh
<b>Rate of return(ROR):</b>	41.62 %
<b>Break Even Point (BEP):</b>	45.95 %
<b>TCI:</b>	127.00 Lakh
<b>Cost of Project:</b>	127.00 Lakh

Ice-cream, though of a comparatively recent origin, is a popular food item among people. It is a frozen dairy product made by suitable blending and processing of ice-cream and other milk products together with sugar, flavor, stabilizer and air during agitation. Good quality and balanced ingredients are essential for manufacture of high quality ice cream, together with intelligent freezing and hardening of product. The process of production is simple and most of the production nowadays is being done by large and small scale industries. The availability of ice cream in hotels, restaurants, public places and social gatherings has increased its popularity over tea/coffee, soft drinks etc. With efficient marketing of the product, entrepreneurs are sure to realize profit in their business.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

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