

Entrepreneur India

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Glass Cleaner, Floor Cleaner & Toilet Cleaner

Capacity:	600000 Bottles/Annum
Plant and machinery cost:	38.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	26.00 %
Break Even Point (BEP):	52.00 %
TCI:	200.00 Lakh
Cost of Project:	200.00 Lakh

Cleaners are substances that are typically used to eliminate stains, smells, dirt, dust, and general clutter on a variety of surfaces. The surface cleanser and disinfectants market has grown in value terms to an estimated Rs 6 bn a year, if multi-purpose detergents are excluded. In volume terms, the market is of the order of around 9600 tpa of which more than 60% is represented by phenyls. The branded MNC-oriented market is placed at over Rs 2750 mn and is growing at about 20%. The Indian toilet care market grew by 15% in current value terms in 2012, to reach a value of Rs3.3 billion. With a growing number of consumers switching from traditional abrasives including phenyls and acids to branded toilet care in rural areas, toilet care witnessed huge growth in 2012. There is good domestic potential for health products. New entrepreneurs can well venture into this sector.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

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