

# Entrepreneur India

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## Packaged Drinking Water

<b>Capacity:</b>	3000000 Ltrs. /Annum
<b>Plant and machinery cost:</b>	24.00 Lakh
<b>Working Capital:</b>	0.00 Lakh
<b>Rate of return(ROR):</b>	24.00 %
<b>Break Even Point (BEP):</b>	62.00 %
<b>TCI:</b>	112.00 Lakh
<b>Cost of Project:</b>	112.00 Lakh

As the name implies, the mineral water is the purified water fortified with requisite amounts of minerals. It is either obtained from natural resources like spring and drilled wells or it is fortified artificially by blending and treating with mineral salts. Bottled water is the most dynamic market of all the food and beverage industry. Its major use is in five star Hotels and Hospitals where good quality pure water is required for potable purposes. It is marketed at places and regions where hygienic drinking water is not freely available. The foreigners consumed it in large quantity for drinking purpose. The total size of the bottled water market in India is estimated at Rs 20 bn. In bottled water market, the cost of entry and the cost of exit is low. One does not require much equipment to make bottled water. The bottled water market is growing at a rapid rate of around 20% a year. At this growth rate, the market is estimated to overtake the soft drinks market soon. Few Major Players are listed below: Ajay Enterprises Ltd. Akash Housing Ltd. [Merged] Aradhana Snack Foods Co. Bikaji Marketing Ltd. Bisleri International Pvt. Ltd. Durgapur Projects Ltd. G E I Foods Ltd. Golden Anchor Pvt. Ltd. Jagatjit Industries Ltd. Keventer Agro Ltd. Mohan Meakin Ltd. Mount Everest Mineral Water Ltd. N E P C Agro Foods Ltd. Nuway Organic Naturals India Ltd. Orient Beverages Ltd. Parle Bisleri Pvt. Ltd. [Merged] Parle International Pvt. Ltd. Pepsico India Holdings Pvt. Ltd. Pondicherry Agro Service & Inds. Corpn. Ltd. Rose Valley Inds. Ltd. Sparkle Foods Ltd. Sri Sarvaraya Sugars Ltd. Surat Beverages Ltd. Vaarad Ventures Ltd. Vijay Shanthi Builders Ltd.

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