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Herbal Cosmetics

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Capacity:</strong></td>
<td>1.83 Tonnes/Day</td>
</tr>
<tr>
<td><strong>Plant and machinery cost:</strong></td>
<td>11.00 Lakh</td>
</tr>
<tr>
<td><strong>Working Capital:</strong></td>
<td>10.00 Lakh</td>
</tr>
<tr>
<td><strong>Rate of return(ROR):</strong></td>
<td>69.71 %</td>
</tr>
<tr>
<td><strong>Break Even Point (BEP):</strong></td>
<td>40.53 %</td>
</tr>
<tr>
<td><strong>TCI:</strong></td>
<td>26.00 Lakh</td>
</tr>
<tr>
<td><strong>Cost of Project:</strong></td>
<td>26.00 Lakh</td>
</tr>
</tbody>
</table>
The growing environmental concern of the last decade and more has also shifted the focus to the use of ecologically friendly products which has in turn, spurred the cosmetic industry to look for alternative. The use of herbs for medicinal and cosmetic purposes goes back to ancient times in our country. Aromatic herbs were used to perfume hair and body massage oil and bath water. With the liberalization, nature based cosmetics from overseas are also finding their way into the Indian market. Competition has on courage a few of our entrepreneurs to join the herbal bandwagon. The demand for herbal cosmetics will forever increased. There is good scope for new investment.

Tags
NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are:

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- Project Feasibility and Market Study
- Identification of Profitable Industrial Project Opportunities
- Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies
- Market Surveys and Studies
- Preparation of Techno-Economic Feasibility Reports
- Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required
- General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry.

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